



Alana Wang

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Multimedia communications graduate (B.A., University of Hawai'i at Mānoa, May 2026) with hands-on experience in content production, news production, live event coordination, AV operations, and digital media creation. Passionate about music and live events, with a strong understanding of how social platforms drive audience engagement. Eager to bring creative instincts, platform fluency, and a relentless work ethic.

EXPERIENCE

- Executed large-scale campus events, overseeing AV setup, on-site logistics, and real-time problem-solving from load-in through teardown.
- Operated professional AV equipment and used the Mazevo event-management platform to schedule, coordinate, and document event execution.
- Led a team of event associates across multiple concurrent events, delegating responsibilities and ensuring consistent delivery.
- Served as day-of point of contact for clients, vendors, and guests, communicating across teams to keep events on schedule and on brand.
- Captured live event video for personal and professional projects while maintaining fast, high-quality service in a high-volume environment.
- Demonstrated adaptability and composure under pressure while managing multiple priorities during peak business hours.

PROJECTS & ACHIEVEMENTS

- **Broadcast News Production** — Filmed, edited, and produced news segments for UHMTv and CSS Digital Studios, the UH Social Science student news network, managing production from concept through final edit.
- **Media Coordinator, Lambda Pi Eta (Communication Honor Society)** — Developed digital content, managed promotional campaigns, and produced event coverage across platforms.
- **VP of Events, Pi Gamma Mu (Social Science Honor Society)** — Organized and executed chapter events, coordinating logistics, marketing, and team volunteers.
- **Student, Visionize Media** — gained real world experience of live music media video, photography, editing, and etiquette.

SKILLS

- **Digital Media:** Content strategy, content calendars, video SEO (titles, descriptions, CTAs), Shorts & long-form formats, social media engagement analytics, Adobe Premiere Pro, Photoshop, Lightroom.
- **Production & Events:** Live event production, AV setup & operation, on-site content capture, event management software (Mazevo), post-event recap production.
- **Leadership & Communication:** Cross-functional team coordination, vendor & agency management, campaign briefing & presentation, training & onboarding.

EDUCATION

University of Hawai'i at Mānoa 2022 – 2026

B.A. in Communications — Multimedia Design Emphasis

- **Honors:** Dean's List every semester
- **Relevant Coursework:** Multimedia Design; Technology in Communications; Mock News Studio & Production; Producing / Editing / Storyboarding; Esports & Society; Organizational Communication.